

## **ABSTRACT**

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### **PERANCANGAN ANTARMUKA PENGGUNA (UI) SITUS LOGILINK DI LOGILINK, TANJUNG PRIOK, DKI JAKARTA**

*This internship report discusses the process and experience of the author during the professional work program as a UI/UX Intern at PT Logilink Global Utama, located in Tanjung Priok, DKI Jakarta. The purpose of this program is to implement the knowledge and skills of visual communication design, particularly in the field of user interface (UI) design, into real industry practice.*

*Over the course of three months, the author was responsible for designing the user interface of the Logilink website, starting from the landing page to the product pages. The design process included evaluating the existing system, planning the structure and wireframe, creating UI visual designs, and building interactive prototypes using Figma. The main challenge faced was time management and maintaining discipline due to the work-from-home (WFH) system. The author overcame this by using time management tools and establishing a structured daily routine.*

*Through this experience, the author gained deeper insight into UI/UX design practice in the tech industry, and improved communication skills, collaboration, and professional work ethics in a digital work environment.*

**Keywords:** UI Design, UX, Figma, Website, Work From Home