ABTRACT

JUDUL TUGAS AKHIR DALAM BAHASA INGGRIS

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This research aims to document tarkam soccer as a representation of local culture rich in social and economic values through the medium of a documentary video. Tarkam soccer, a traditional sports activity in Indonesia, plays a crucial role in strengthening community bonds, providing entertainment, and supporting local economies. However, its contributions remain underrecognized and inadequately documented. The documentary video is designed to explore various intriguing aspects of tarkam soccer, such as spectator enthusiasm, player passion, and its economic impact. Through visual and narrative approaches, the documentary is expected to enhance public appreciation of tarkam soccer, not merely as entertainment but also as a driver of local culture and economy. The outcomes of this research are expected to serve as a reference for the preservation of local culture and the development of sports-based local commodities.

Key words: Tarkam Soccer, Cultural Documentation, Documentary Video, Local Identity, Economic Driver.

References:

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