ABSTRACT

READABILITY OF ENVIRONMENTAL ISSUE NEWS ON ONLINE ENVIRONMENTAL NEWS SITES IN INDONESIA (Readability Research on Climate Change Reporting Using the Cloze Procedure Formula Among Generations X, Y, and Z)

Sierrafina Reztu Prameswary Ibrahim[1)], Dr. Sri Wijayanti, S.Sos., M.Si[2)]

[1)] *Student of Communication Science Department, Pembangunan Jaya University*

[2)] *Lecturer of Communication Science Department, Pembangunan Jaya University*

This research aims to compare the readability levels of climate change news across three environmental news websites: Mongabay.co.id, KlikHijau.com, and Hijauku.com, utilizing the cloze procedure formula among Generations X, Y, and Z. This study is significant and intriguing due to the limited quantity of environmental news coverage on specialized environmental news sites, resulting in a lack of attention to this issue from readers of various generations. The study employs information theory, readability concepts, redundancy, and environmental sites as the primary analytical tools. The methodology used in this research is Readability within a positivist paradigm. The study involves 30 informants, comprising 10 individuals from each of the three generations: X, Y, and Z. The reading materials for this research consist of six articles from the three environmental news sites. The findings indicate that, in general, there are differences in readability levels among Generations X, Y, and Z. Specifically, Generation X finds the overall reading materials difficult, while Generations Y and Z find them to be at a standard level. Furthermore, the factors influencing readability across different generations reveal that gender, age, education level, and reading intensity do not significantly affect readability. Lastly, in terms of readability ranking of articles from the three sites, it is observed that the order from easiest to most difficult to understand is KlikHijau.com, Mongabay.com, and Hijauku.com, with all sites demonstrating a low level of readability.

Keywords: *Readability, Cloze Procedure, Enviromental Issues, Generation X, Y, Z*

Libraries : 45

Publication Years : 2015 – 2025