

DAFTAR GAMBAR

Gambar 3.1 Gambar Analisis SWOT	32
Gambar 4.1 Storyboard Video Kampanye	43
Gambar 4.2 Video Kampanye Eco-Cat	47
Gambar 4.3 Mockup Feeds Kampanye Eco-Cat	48
Gambar 4.4 Mockup Poster dan X banner Eco-Cat	50
Gambar 4.5 Mockup Poster dan X banner Eco-Cat	50
Gambar 4.6 Mockup Billboard Eco-Cat	51
Gambar 4.7 Mockup Kaos/T-Shirt Eco-Cat	52
Gambar 4.8 Mockup Lanyard Eco-Cat	53
Gambar 4.8 Mockup Recycle dan Thrifting Bin Eco-Cat.....	54
Gambar 4.8 Mockup Brosur Eco-Cat	55