ABSTRACT

Dark Indonesia News Packaging On National Online News Portals (Quantiitative Content Analysis On Detik.com and Kompas.com For The Period February 2025)
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This study aims to examine how the news packaging of the "Indonesia Gelap" (Dark Indonesia) demonstration was carried out by two national online news portals, namely Detik.com and Kompas.com, during February 2025. The research employed a quantitative content analysis method with a descriptive approach. The focus of the study includes five main indicators: type of news, news value, 5W+1H elements, news tone, and sources. The findings reveal that the dominant type of news was hard news at 78.57%, while soft news accounted for only 21.43%. In terms of news value, conflict was the most prominent at 29.37%, followed by proximity (14.29%), significance (11.90%), and timeliness (10.32%). The most emphasized news elements were the five basic ones (what, when, who, where, why), each appearing in 19.30% of the content, while the how element was significantly lower at 3.49%, indicating a lack of in-depth exploration. Regarding tone, neutral reporting dominated (45.24%), followed by positive tone (38.10%) and negative tone (16.67%). The majority of sources came from students and law enforcement. These findings highlight the different journalistic approaches of Detik.com, which is more factual and chronological, and Kompas.com, which tends to be more reflective and contextual in framing socio-political issues.

Libraries   : 50
Publication Years   : 2019 - 2025