

ABSTRACT

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OVERVIEW OF WORKING PROCESS ON PUBLIC RELATIONS AND ADVOCACY DIVISION IN THE MAKING OF PSYCHOEDUCATION CONTENT AND APPLICATION OF PSYCHOLOGICAL MATERIALS AND GENDER ISSUES ON SOCIAL MEDIA PULIH FOUNDATION

Intern implemented internship at Pulih Foundation for 3 months or starting from 8 June to 18 August 2020 in the public relations and advocacy division. Intern did psychoeducation by creating articles and content that are distributed through the Pulih Foundation social media. Gender is the differentiation of roles, attributes, attitudes and behaviors that grow and develop in society. In creating psychoeducation content, Intern linked to theories that have learned before. This internship give new experiences to Intern and becomes more responsible for the job given.

Keywords: Pulih Foundation, gender, psychoeducation content