

ABSTRACT

Educational Videos For Basic Skateboard Techniques For Beginners In South Tangerang

Lalu Naufal Saufi Habbi ¹⁾, Ratno Suprpto, S.Sn., M.Ds.²⁾

¹⁾ Student of Visual Communication Design Department, Universitas Pembangunan Jaya

²⁾ Lecturer of Visual Communication Design Department, Universitas Pembangunan Jaya

The Design of this Educational Video will review basic things in playing skateboarding properly and correctly with the aim of educating the intended target audience, namely beginner skaters or novice players in the sport especially in the city of South Tangerang. It is hoped that with this educational video, the determined target audience can have basic knowledge and understanding in skateboarding which is considered important so that they can continue to improve their abilities and also anticipate minor injuries and serious injuries. There is a need to increase the number of audiovisual education media that cover basic things in skateboarding. Educational media that is easy to understand and efficient in educating the target audience. The images and sounds contained in the video make video a more interactive medium in conveying information so that it is easier for the target audience to understand in terms of visuals and media. In the digital era, videos are more easily accessible using computers, laptops and smartphones. This advantage becomes an advantage because this media can be distributed more easily. This video will be published on social media such as Youtube, Twitter and Instagram.

Keywords : Video, Education, Skateboard, Media, Beginner

Libraries : 20

Publication Years : 2006 - 2019