

## **ABSTRACT**

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### **OVERVIEW OF THE PROCESS OF MAKING EDUCATIONAL CONTENT THROUGH THE PSYCHOSOCIAL FRAMEWORK IN SOCIAL MEDIA YAYASAN PULIH**

*Intern undertakes alternative professional work at the Yayasan Pulih in the Public Relations and Advocacy division of the Media and Publications section. Intern's task in the media and publications section is to create educational content that will be disseminated through the Yayasan Pulih social media. Educational content creation Intern made articles in advance with themes that have been determined by the Yayasan Pulih and psychological issues that are developing in the community. In making articles, the practitioner needs to look for references from various books, journals, and news portals that are relevant to the theme that the practitioner wants to raise. After the article is finished, Intern will make an attractive design. This alternative professional work has made Praktikan get a lot of pictures of the world of work, new experiences, train discipline and responsibility, train independence, hone communication skills, and hone creativity and critical thinking.*

**Keywords: Educational content, professional work, Yayasan Pulih**