## **ABSTRACT**

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## THE ROLE OF FACHADE DESIGN AS A FORMING OF VISUAL CHARACTER IN GOVERNMENT BUILDING PLANNING

The building faade is the facade of the building that visualizes the harmony of the overall concept of the building. The arrangement of forms and facade elements is an important point in determining the comfort of the space for the users in it. Practitioners carry out professional work for 467 hours. Practitioners are given the opportunity to directly find out more about the application of facade design, materials and arrangements for the formation of visual characters in direct project planning that can help practitioners with aesthetic and functional facades. The alignment of the facade design with its elements creates a design character in the building, so the work given by the agency provides freedom for the practitioner to express the ideas that the practitioner has which are then applied in the building. In the process of working on this task, the practitioner uses several software such as SketchUp, AutoCAD, and Endscape. In the process of designing the practitioner continues to consult with the work supervisor in order to produce an optimal facade.

Keyword: fasade, building, material

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