

ABSTRACT

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***APPLICATION OF THEORY OF DESIGN THINKING AT PT. JE
FERIASTHAMA***

In the field of architecture design is a basic ability in creating a building, this ability will be very useful when practicing. In the process, the stage of design development in the process of designing if examined implicitly follows the rules of Design Thinking which consists of several stages, namely Acceptance, Analysis, Define, Ideate, Ideate Selection, Implementation, Evaluation. Approaches to the theory of Design Thinking are made to facilitate in designing strategies in a systematic structure. In its application someone who is in the world of architecture does this practice in the world of work which if examined more deeply about the theories of Design Thinking that are applied unconsciously in designing sub-two projects or buildings.

Keywords: *Design Thinking, Capability, Designing, Strategies*