

# DAFTAR RIWAYAT HIDUP

## CURRICULUM VITAE



## ANNISA RAHMA GEMILANG

### PUBLIC RELATIONS

Final Year Communication Student at Pembangunan Jaya University. Was born on October 5th 2000. Public Relations enthusiast. Event Management, and Marketing Communication. Eager to Learn, Adaptive, Consistent, and Ambitious.

### EXPERIENCES

**PT NET Mediatama Televisi**  
Digital Copywriter | 2021

Make advertorial copies of NET Television programs published by the NET Television streaming service platform called Netprime

**Connected UPJ**  
Moderator | 2021

The moderator at the connected UPJ event discussed "Set Your Mind To Be Creative in Digital 4.0"

**Connected UPJ**  
Head of Market. Comm. | 2021

Responsible to digital media sosial media, promotion & relation. Create campaign, social media activities, content creative for Instagram, TikTok and LinkedIn.

**Universitas Pembangunan Jaya**  
Comm. Dept. | 2020

Handling the entire administration: Collect documents for Katsinov Kemenristek, Analyze and fill out the Katsinov form according to the documents that have been collected

**Himpunan Mahasiswa Kom.**  
Academic Staff | 2019 - 2020

Hold a tutoring program to discuss lecture materials, hold quiz competitions, provide information about academic competitions, and hold a company visit.

**Wifikampus UPJ**  
Content Writer | 2019 - 2020

Create Instagram post content and instastory content regarding the latest information, fashion, food, music, inspirational figures, tips and tricks.

**PT Putra Mataram Pratama**  
Public Relations | 2019

Persuading clients to use services; Making campaign planning; Handle talents, place, & merchandise for the events.; External Relations (Dealing with stakeholders).

**Collaboration Festival**  
Tenant Staff | 2019

Looking for and as the person in charge of the tenant or tenant relationship with the event. @cofest.upj

**Professional In Disruptive Era Seminar**  
PR Staff | 2019

Handle all the participants; handle the publication media, and handle the media monitoring.

**Communication Department**  
Assistant Lecturer | 2019

The class of Introduction to Communication Studies. Checking Enrichment Answers, Quizzes, and Inputting Student Final Grades. Work with 5 people in a team.

**Collaboration Festival**  
Master Of Ceremony | 2019

Guiding the course of a Collaboration Festival Competition.

### ACHIEVEMENTS

#### YEAR OF 2021

- The Highest GPA in the Communication Science Studies Program and Faculty of Humanities & Business at Communication Award, UPJ.
- The Best Campaign of Persuasive Communication at Communication Award, UPJ.
- The Best Paper Of Quantitative Methodology at Communication Award, UPJ.
- Recipient of the Student Creativity Program Grant at the Ministry of Education, Culture, Research, and Technology of the Republic of Indonesia
- Finalist of Best Public Relations at International Degree Design Exchange 2021

#### YEAR OF 2020

- The Highest GPA in the Communication Science Studies Program and Faculty of Humanities & Business at Communication Award, UPJ.
- The Best Paper of Public Relations at Communication Award, UPJ.
- The Best Paper of Organizational Communication at Communication Award, UPJ.
- The Best Interpersonal Communication Roleplay Video at Communication Award, UPJ.
- Nominator of Best Student in the Communication Science Studies Program and Faculty of Humanities & Business at Communication Award, UPJ.
- Nominator of Best Exhibition Intercultural Communication at Communication Award, UPJ.

### CONTACTS

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**Instagram**  
@AnnisaRahmaG

**LinkedIn**  
Annisa Rahma Gemilang

### EDUCATION

2018-2021  
**Universitas Pembangunan Jaya**  
Communication Science  
GPA 3,77  
Scholarship Student

2015-2018  
**SMAN 9 Bekasi**  
Science Class

### SOFT SKILLS

- Public Speaking
- Presentation
- Time Management
- Leadership
- Negotiation
- Well Organized
- Creative Thinking
- Teamwork

### INTERESTS

- Event Management
- Social Media
- Marketing Campaign
- Public Relations
- Media Relations
- Communication
- Campaign Digital
- Partnerships Knowledge