

ABSTRACT

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BROADCASTING ACTIVITIES ON UPJ LIVE PRODUCTION TEAM

UPJ LIVE is one of the development facilities for the Broadcast Studio of Pembangunan Jaya University which aims to build learning development for students and help members of Pembangunan Jaya University to increase their productivity in the field of Broadcasting. In terms of developing student potential, the Broadcasting Laboratory of Pembangunan Jaya University has a UPJ LIVE work plan that serves as a forum for students of Pembangunan Jaya University to develop their potential and talents in the field of television broadcasting. Activities carried out in the plan include campus activities such as documents and publications, producing weekly TV programs to be broadcast on the UPJ LIVE YouTube channel, and supporting MPH programs. In carrying out the professional work of the practitioner serving as a production team on broadcasting carried out by UPJ LIVE, the description of the tasks carried out by the practitioner includes Video Editor, Cameraman, Switcherman, Floor Director, Figuran as well as participating in the Maintenance of UPJ LIVE Facilities and Practitioners are also responsible for the production carried out by UPJ LIVE as well as assisting activities involving UPJ LIVE itself.

Keywords: *UPJ LIVE, Production Team, Broadcasting*