

DAFTAR GAMBAR

Gambar 2. 1 Klien TxT Creative.....	11
Gambar 2. 2 Struktur Organisasi TxT Creative	12
Gambar 2. 3 Struktur Divisi Digital (Tim Y) TxT Creative	14
Gambar 3. 1 Konten <i>Charm Girls Talk</i>	25
Gambar 3. 2 Konten <i>Stories Charm</i>	29
Gambar 3. 3 Konten Kampanye Kopiko78 #YokMelekYok	34
Gambar 3. 4 Konten <i>Mini Activation</i> Slai O'lai.....	40

