

# PROGRAM BOOK

## THE 3<sup>RD</sup> HUMBOLDT KOLLEG IN INDONESIA

International Collaboration of  
ASEAN Researchers

**The Rise of ASEAN  
and Strategic Partnership in  
Understanding the Complexity  
and Collective Phenomena in  
Emergent Societies**

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**Foreword from the Director of Research and Community Services, Ministry of Research, Technology and Higher Education of Indonesia**



*The Excellency Ambassador of Germany to Indonesia, ASEAN and Timor-Leste,  
Distinguished Head of Division for Asia the Alexander von Humboldt Foundation,  
Distinguished Rector of Universitas Pembangunan Jaya,  
Distinguished Humboldt Fellows,  
Distinguished national and international scientists and academics, ladies and gentlemen*

The Directorate of Research and Community Services of the Ministry of Research, Technology and Higher Education of the Republic of Indonesia congratulates the Humboldt Ambassador Scientist for Indonesia and the Humboldt Fellows Indonesia to hold the 3<sup>rd</sup> Humboldt Kolleg in cooperation with the Universitas Pembangunan Jaya (UPJ) and the Pembangunan Jaya Center for Urban Studies.

Sustainable development of cities and society has been the concern of the government of Republic of Indonesia. It is the duty of scientists and academician to contribute to solve the problem for society through development of science and technology and to open the horizon for further development of frontier research. Now days, networking and collaboration in research are the keys to tackle the 21<sup>st</sup> century challenges which are multifaceted and required to multidisciplinary and even interdisciplinary approaches.

I, as the Director of Research and Community Services, the Ministry of Research, Technology and Higher Education of Indonesia, am fully support and encourage the idea to organize this multidisciplinary conference. The fellows of the Alexander von Humboldt Foundation are of high reputation both in scientific field and in the position at their institution in ASEAN that is strategic for development of academic atmosphere. The challenge is how to join our forces together to make strong regional and international network to develop science, technology and higher education system. I believe that during this three days' conference, these challenges will be address and discussed by the Humboldt Fellows and other participants.

Once again, the Ministry of Research, Technology and Higher Education of Indonesia (KEMENRISTEKDIKTI) congratulates to Humboldt Fellows and all participants for the success of the 3<sup>rd</sup> Humboldt Kolleg. I wish you all the best and success in building network as well as in the discussion to give contribution to develop science and technology of ASEAN countries.

Sincerely yours,

**Prof. Dr. Ocky Karna Radjasa, M.Sc.**  
*Director of Research and Community Services  
Ministry of Research, Technology and Higher Education*



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## THE IMPORTANCE OF SUSTAINABILITY REPORTING TO BUSINESS SUSTAINABILITY

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At present, global society has been able to discern the deteriorating condition of the World's Environmental damage caused by the rapidly increasing development of the industrial sector. Environmental issues are a highly important cause to consider in this era, since ignorance and lack of understanding of this very issues are effecting the society, which caused by the lackluster effort of the responsible parties in maintaining environmental management system. Environmental concerns initially appeared from the encouragement of company's outside parties, such as the government, consumers, and stakeholders. The increasing support regarding Environmental issues that came from social and environmental organizations, be it national and international organizations, is proof that these issues are an integral part of the economy and environment sectors.

Encouragement from outside parties is slowly making companies recognizing Environmental issues thus conducting Sustainability Report, which consists of the application of Triple Bottom Line Accounting. Triple Bottom Line Accounting has become an integral issue that is currently being discussed in every opportunity and realized in three pillars of the world, which consists of people, planet, and profit.

The objective of this research is to compare the activities and the operation of the company before and after the Sustainability Report were applied to that company. The result of this research showed that the publication of the Sustainability Report did not in fact gave any impact towards the progress of the company.

The method of this study is performed using the Altman Z-Score formula whether data is obtained from the company's financial statements. The result of this study shows that there is no significance effect on company's profit regarding Sustainability Report publishing.

**Keywords:** Sustainability Reporting, Going Concern, Triple Bottom Line Accounting, Corporate Social Responsibility, and Environmental Accounting, Z-Score