

ABSTRACT

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CONTENT WRITER MANAGEMENT ACTIVITIES AT MYCITY.CO.ID

While carrying out professional work at the Mycity.co.id Media Portal, the practitioner works under the supervision and guidance of the editor-in-chief and content writer editor. In carrying out professional work activities, practitioners have the opportunity to participate and be directly involved in Mycity.co.id Digital Media content writer activities who carry out their duties as content writers such as creating written content on the Mycity.co.id website. The main job is to make news articles on the Mycity.co.id website, where the practitioner creates various news rubrics such as City Traveling, City Lifestyle, City Automotive, City Sport, City Culinary, City Property, City View, etc. Practitioners also get additional work, namely being a videographer, which is helping to cover an event called city today. In every activity carried out for three months carrying out professional work, the practitioner gains experience and knowledge about managing an article on the website.

Keywords: Mycity.co.id Website Management, content writer, videographer