

## ABSTRACT

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### ***VISUAL DESIGN OF SOCIAL MEDIA AND PACKAGING AT PT. FOOD STATION TJIPINANG JAYA***

*Internship is an activity that supports students in learning to find out how the real world of work is. In this internship report, the author would like to report on his activities while participating in internship at PT. Food Station which has been implemented for approximately 3 months. The author is under the guidance and supervision of Business Development. During the course of this internship, the author does several jobs such as designing social media content, product packaging, to making photos and videos for webstore purposes. From the results of this experience, I can conclude that internship is very beneficial for students, especially students who are ready to enter the world of work.*

**Keywords:** *internship, experience, work*