

DAFTAR RIWAYAT HIDUP



ALFIN SUGIARTO

PERSONAL PROFILE

An Active and also a Professional Student
Knowledge-Enthusiast
Life-Long Learner
Able To Work in Teams and Individually

EDUCATION

PEMBANGUNAN JAYA UNIVERSITY

South Tangerang, Banten

Active Communication Science Student
Majoring in Public Relations | GPA 3.65 / 4.00

ACHIEVEMENTS

COURSERA

Education For Everyone, Course Certificate

- IE Business School - Integrated Marketing Communications: Advertising, Public Relations, Digital Marketing and more
- IE Business School - Brand Identity and Strategy
- Michigan State University - Journalism, the future, and you!

PROFESSIONAL EXPERIENCE

STUDENT AMBASSADOR ACTIVITY UNIVERSITAS PEMBANGUNAN JAYA

South Tangerang, Banten

Social Media Team

Jun 2020 - Sept 2020
May 2021 - Aug 2021

- Responsible to comment on Pembangunan Jaya University through social media Instagram
- Responsible to like & save Pembangunan Jaya University posts on social media Instagram
- Responsible to share Pembangunan Jaya University posts to people on social media Instagram

KOMPRESS UNIVERSITAS PEMBANGUNAN JAYA

South Tangerang, Banten

Content Creation

Jun 2021 - Sept 2021

- Responsible as a Content Creator to create video content, concept and caption on content distribution platform YouTube
- Responsible as a Content Writer to write articles and social media Instagram caption
- Responsible as a Graphic Designer to design visual content on social media Instagram

ORGANIZATIONAL EXPERIENCE

PRIMA 2020 PEMBANGUNAN JAYA UNIVERSITY

South Tangerang, Banten

Consumption Division Member

Aug 2020 - Sept 2020

- Responsible to provide food and beverage for all members in PRIMA 2020
- Responsible to handle, control and serve all food and beverage for members in PRIMA 2020

CAREREERS VIRTUAL JOB FAIR 2021 PEMBANGUNAN JAYA UNIVERSITY

South Tangerang, Banten

Business Development Division Member

Feb 2021 - Jun 2021

- Responsible to set planning related to fundraising
- Responsible to control and handle fundraising projects
- Responsible to be Business Development's Secretary
- Responsible to set meeting room, and write minutes of meeting

SKILLS & OTHERS

- MS Word ●●●●●
- MS Excel ●●●●●
- MS Power Point ●●●●●
- Writing ●●●●●
- Public Speaking ●●●●●
- Content Creation ●●●●●
- Campaign Planning ●●●●●
- Design ●●●●●
- Editing ●●●●●
- Leadership ●●●●●

LANGUAGES

BAHASA - NATIVE
ENGLISH - AVERAGE

GET IN CONTACT

Mobile :
0812-9757-9916

Email :
professional.alfinsugiarto@gmail.com

LinkedIn :
<https://www.linkedin.com/in/alfin-sugiarto-199805211/>

Address :
St. Ketapang 3, AF 5 / 26. RT. 006 RW. 006. Reni Jaya Complex,
Pamulang, South Tangerang 15417