



DAFTAR RIWAYAT HIDUP



PRISCA OCTAVIANI GUNAWAN SALIM

COMMUNICATION STUDENT
IPK 3.58

PERSONAL PROFILE

Passionate, consistent, love to learn new things, and adaptable.

CONTACT INFORMATION

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SKILLS & ABILITIES

- Campaign Planning
- Event Communication
- Social Media Management
- Public Speaking
- Creative Digital Content
- Problem Solving
- Customer Services
- Press Release

ADDED SKILL

- Photography
- Editing
- MS. Office



EXPERIENCE

Work

- Model | Luminoso Studio | 2015-2016
- SPG Event | Gaudi Hava | 06/2018-07/2018
- Prepare Event | Krista Exhibition (Event Sial Interfood) | 19-24/11/2018
- SPG Event | PT. Sinar Sosrol Nov 2019

Internships

- Telecommunication | Universitas Pembangunan Jaya | 2018
- Student Ambassador | Universitas Pembangunan Jaya | 2019-Now
- Staff Admission | Universitas Pembangunan Jaya | 2019 - 2021
- UPJ's Face | Universitas Pembangunan Jaya | 2019

Business

- Founder & Social Media Managing | Frozen Banoona | 2020-Now

EDUCATION

Formal

- Primary School | 2006-2010 | Bina Pratama
- Primary School | 2010-2012 | Yadika 3
- Middle School | 2012-2015 | Yadika 3
- High School | 2015-2018 | SMAN 12 Tangerang
- Collage | Now | Pembangunan Jaya University

Informal

Intermediate | 2017-2018 | LIA

ORGANIZATION

- Youth Organization | Event Distributor
- Vice Chairman | Highschool Night Gathering
- Event Distribution | HighSchool Prom Night
- HIMA | Non Academic Division

ACHIEVEMENTS

- 3rd Place English Debate Selection Universitas Pembangunan Jaya
- Nominator Makalah Hasil Wawancara Public Relations Terbaik pada KOM Awards 2020: It's Your Turn
- Nominator Makalah Komunikasi Massa Terbaik pada Kom Awards 2020: It's Your Turn
- Berhasil lolos pendanaan dalam Program KBMI 2021 Kemendikbud dengan judul " Frozen Banoona"