

ABSTRACT

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TEMPO.CO ONLINE MEDIA REPORTER ACTIVITIES ECONOMIC AND BUSINESS CHANNELS

In carrying out the implementation of Professional Work (KP) at Tempo Inti Media, the intern works at the online news portal, Tempo.co, a reporter section of the economic and business channel. Tempo Inti Media has products from Tempo Magazine, Tempo English Magazine, Koran Tempo, and the online news portal Tempo.co. Even though in the midst of the covid-19 pandemic, Tempo is still carrying out its functions and roles in the field of journalism by carrying out its reporting. While carrying out Professional Work (KP) at Tempo.co, the intern directly perform the duties of a reporter, namely producing news including reporting activities and writing news scripts. In producing news, what is done is to find events to be made news, search for news sources, carry out coverage with observations to interviews, and write the results of the coverage into news. During the coverage, attended press conferences, media briefings, and conducted interviews with resource persons, either face to face or by telephone. The purpose of reporting is to collect data to support news material and avoid personal assumptions. Then, after doing the coverage is reporting the information or events in the form of news. The task of the intern is only to send news so that the intern does not have the right to edit before the news is published, but the editor or redactor who has that power. During approximately three months of study at Tempo.co, the intern managed to learn about reporting activities, including planning and going to the field to collect data and facts. Also, the intern knows how to write correct, quality, and interesting news on Tempo.co because each media has its own writing standards. Then, in this Professional Work, the intern has the opportunity to apply the knowledge he has learned while studying at Pembangunan Jaya University, especially in the Online Journalism course.

Keywords: Tempo.co, reporter, coverage, observation, interview, news writing