

ABSTRACT

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KEGIATAN TIM PRODUKSI PADA UPJ LIVE UNIVERSITAS PEMBANGUNAN JAYA

UPJ LIVE is a work program owned by Pembangunan Jaya University which is under the Faculty of Humanities and Business. UPJ LIVE stands as a forum for students to develop their talents in the broadcasting world. During the period of professional work carried out, the intern has duties as a production team under the supervision of the laboratory assistant. The intern carry out activites as a production team in events involving UPJ LIVE. The intern serves as a production team involved in several activities carried out by UPJ LIVE as well as being a content planner, switcher operator, floor director, color grader and voice over artist form pre-production, production and post production. From the results of the Professional work activities carried out, The Intern get a lot of knowledge and also useful knowledge about the world of broadcasting, starting from how to use cameras, switchers, microphones, lighting and work together with other production teams to produce works that are beneficial to many audiens.

Keywords: *UPJ LIVE, Production Team, Broadcasting*