

ABSTRACT

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DESIGNING PUBLIC AWARENESS VIDEO FOR MAFINDO'S YOUTUBE CONTENTS

During the time of internship in MAFINDO, practitioner have worked under the guidance of a Project Officer and a fact check division coordination. During the time of internship in MAFINDO, practitioner have worked under the guidance of a Project Officer and a fact check division Coordinator. Student took part in the creative process of making video design, public awareness video production (weekly hoax debunk video and monthly anti-hoax awareness video) and other tasks that were assigned to the practitioner every month.

Key task or activities as a MAFINDO's Video Producer are producing public awareness video. MAFINDO aim to give broad way of creative education content regarding of media literacy and hoaxes for public. MAFINDO create motion graphic video for weekly recap.

Keywords: *Video, Motion Graphic, Infographic*