

DAFTAR RIWAYAT HIDUP



Kinanthi Raras Aurora Wangi
South Jakarta, 24 November
2000

PERSONAL PROFILE

A final year Communication Student. Im willing to learn new things, easy to adapt, a hardworker, agile, and like to gain a lot of experiences in communication and media works. I have experience in handling social media, sponsorship/fundraising and able to plan as a strategist.

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FORMAL EDUCATION

Universitas Pembangunan Jaya

- 2018 - Present
- Communication Student
- Minor in Public Relations

WORK EXPERIENCES

Asa Pentas Mahakarya

2017

Cast Drama Musical "Mencari Rimba"

- As a cast, I learned how to speak in public and built my confidence to speak in front of many people

Himaya Studio

2019

Promotion Team Film "Dilarang Menyanyi di Kamar Mandi"

- As a promotion team. i am in charge of planning and preparing promotion materials, editing scripts and texts, and coordinating promotion activities to make roadshow for company/agency, universities and for print media and online media.

@HYVA.BAGS Online Shop

2020

Social Media Admin

- As a Social Media Admin I create social media content plans, create marketing strategies, and write content for captions and concepts for image posts.

ORGANIZATION, COMITEE ACTIVATED AND OTHER INFORMATION

- Members of Student Activity Units Music "Nadasamsara" 2018
- Creative Team "UPJ LIVE" 2020
- Ospek Committe "PRIMA UPJ" 2020
- Student Ambassador of Pembangunan Jaya University 2020
- Coordinator Sponsorship and Fundraising "CoFest" 2021
- Division of Business and Development "CONNECTED" 2021

SKILL

- Public Speaking
- Public Relations
- Content Plan Strategy
- Social Media Management
- Negotiation
- Persuasive Communication

SOFTWARE

Word: ★★★★★

Excel: ★★★★★★

Canva: ★★★★★

LANGUAGE

- Indonesia - Native
- English - Intermediate