

## DAFTAR GAMBAR

Gambar 2.1 Logo Yayasan WWF-Indonesia .....	10
Gambar 2.2 Struktur Organisasi Yayasan WWF-Indonesia .....	14
Gambar 2.2.1 Struktur Organisasi Divisi <i>Communication, Campaign &amp; PR</i> .....	15
Gambar 3.2.1 Instagram <i>Feed</i> Hasil <i>Copywriting</i> Praktikan .....	38
Gambar 3.2.2 Instagram <i>Story</i> Hasil <i>Copywriting</i> Praktikan .....	41
Gambar 3.2.5 Respon <i>Media Monitoring</i> Twitter.....	46

