

ABSTRACT

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AKTIVITAS PROGRAM MIGRASI PADA BAGIAN OPERASIONAL DAN MARKETING DI BANK SYARIAH INDONESIA KC JAKARTA PONDOK INDAH

Professional Work (KP) is an activity that aims to prepare graduates of higher education, especially to be able to compete in the world of work. This is one of the reasons for a student to be able to have sufficient provisions, and be able to implement it in the real world. Professional work programs provide opportunities for students to get to know, know and practice analyzing in the work environment. While carrying out professional work at Bank Syariah Indonesia KC Jakarta Pondok Indah, the practitioner works under the supervision of the Branch Operations and Service Manager (BOSM). In professional work, practitioners have the opportunity to participate and be directly involved in work, especially in the fields of Administration and Marketing such as in the Customer Service and Operational Staff sections. Practitioners get a lot of benefits or benefits after carrying out professional work activities, including discipline, work experience, mental training in the world of work, as well as insight in terms of theory, practice in terms of work activities and knowledge related to the major that the practitioner takes, namely resource management. man.

Keywords: Professional Work, Administration, Marketing, Experience, World of Work.