

ABSTRACT

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PROFESSIONAL WORK ACTIVITIES IN THE PROTOCOL & PRIVATE PART OF THE SECRETARIAT OF THE DPRD CITY OF TANGERANG SELATAN

This internship practice aims to find out the role of protocol and public relations of the South Tangerang City DPRD in exchanging information with the public. Implementation of the internship on June 16 – August 30, 2021 at the Secretariat of the DPRD South Tangerang City. The basic methods used in this internship are Observation, Field Practice, Interview, and Literature Study. Meanwhile, the location of the internship practice was taken on purpose. Practical work is an activity during lectures that supports students in learning to enter the real world of work. By following this practical work, students gain knowledge about what is happening in the world of work. Before the era of globalization, this practical work was done manually, but along with the development of an increasingly sophisticated and modern era, practical work has used technology such as computers. In this practical work, the authors can learn about how the existing protocol activities in government institutions and the use of institutional communication media as a means of exchanging information with the public.

Keywords: Public Relations, Protocol, Government, Communication Media.