

## **ABSTRACT**

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### ***ECONOMIC EMPOWERMENT OF THE POOR IN TANGERANG SELATAN TO CONTINUE TO BE A SILVER HUMAN IN A PANDEMIC TIME***

*Currently the world is shocked by the outbreak of a disease, namely COVID19. The spread and increase in COVID-19 cases is very rapid and has even spread to several countries, including Indonesia. With the outbreak of this virus, it has an impact on several sectors, including economic costs which are marked by a high number of layoffs (PHK). The impact of the many people being laid off and the increasing number of people who are less able (poor), thus making someone think that it is better to just be a silver man in order to survive during this pandemic. Empowering the poor through productive activities to improve their bargaining position against all forms of exploitation and subordination, inevitably the activities needed are real economic facilities (economic facilities) and social opportunities (social opportunities) that favor the poor (Bagong, 2003).*

**Keywords:** Covid-19, Silver Man, Community Empowerment