

ABSTRACT

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OVERVIEW OF PROFESSIONAL WORK OF THE CONTENT CREATOR PSYCHOEDUCATION OF MENTAL HEALTH IN MEDIA AND PUBLICATION AT YAYASAN PULIH

Practitioner carry out Merdeka Belajar Internship which is carried out at Yayasan Pulih, which is an institution that provides services to people who are victims of violence or psychological disorders by providing support and community strengthening programs. Practitioners work in the media and publications division who are tasked with creating social media content related to psychological issues or related to psychoeducation for the community by making popular scientific articles, make breakdown articles which will then be used as social media publication content, to uploading content by becoming an admin on Facebook Yayasan Pulih. Practitioners carry out internship at the Yayasan Pulih to participate in increasing knowledge in the community through social media with psychoeducational themes or topics that are being discussed or needed by the community regarding psychological issues around them.

Keywords: content creator, psychoeducation, professional work, Yayasan Pulih