

## **ABSTRACT**

### ***Designing an Illustration Book called Explore the Unique Culinary of Yogyakarta to Support Local Tourism***

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*As time goes by and technology develops, Indonesian culture is sometimes not well known by young generation, especially Z Generation. Z Generation is a generation that is close to digital elements. Therefore, the design of information about Yogyakarta's unique culinary is needed so that Z Generation can know and be interested in trying the culinary. In this design, the author uses qualitative and quantitative methods in the form of observations to unique culinary places, distributing questionnaires, and studying book references. The final result of this design is an E-Book with visuals in the form of cartoon illustrations that tell about exploring some unique culinary in Yogyakarta, such as Mie Lethek, Ayam Inkung, Jadah Manten, Kipo, and Sate Klathak.*

**Key Words :** *Yogyakarta, Culinary, Z Generation, E-Book*

**Libraries :** *12*

**Publication Years :** *2007-2018*