

## **ABSTRACT**

### ***Visual Design of Activity Books to Improve Literacy in Children Aged 5-6 Years***

Nurzahmi Kinara Putri Dhyastami<sup>1)</sup>, Yunisa Fitri Andriani<sup>2)</sup>

<sup>1)</sup> *Student of Visual Communication Design Department, Universitas Pembangunan Jaya*

<sup>2)</sup> *Lecture of Visual Communication Design Department, Universitas Pembangunan Jaya*

*Indonesia is a country that is quite low in literacy skills this is because the reading interest of the Indonesian people is low and the lack of users of printed books in an effort to improve literacy skills in children. In addition, there is also excessive use of gadgets in Indonesian society which can be one of the causes of low literacy skills, especially in children. The purpose of this research is to create an activity book that can help improve children's literacy skills and be able to reduce excessive use of gadgets in children. This book will be designed with the Big Book concept which has short sentences and is more focused on visual illustrations in the design of stories and activities, the message in this book is that children can learn to read, write, and count with fun because of the attractive visual illustrations of this activity book. Hopefully with this book can help improve children's literacy skills and be able to reduce excessive use of gadgets in children.*

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