

ABSTRACT

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SOCIAL MEDIA VISUAL DESIGN FOR ALTERNATIVE PT. GENTA MEDIA

PT. Genta Media Alternative is a company engaged in communication and information through digital media. Which has 6 media networks such as Gemapos.id, Gema Bali, Gema Tani, KabarCSR, and Berita Lampung.id. For approximately 4 months Internship as a graphic designer at PT. Genta Alternative Media, Practitioners get a lot of experience and learning that will be useful for the real world of work later. The work that the practitioner does is Creating Infographics, Instagram Feeds, and Youtube Thumbnails.

Keywords: Design, Social Media, Visual