

ABSTRACT

FORMS OF ISLAMIC FEMINISM IN THE FILM OF LAYLA MAJNUN

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Film as a representation of the reality of society presents a variety of themes, including themes about women and their role in society. The film *Layla Majnun* is a film that raises the theme of women and their role in society with the background of the Muslim community in Indonesia and Azerbaijan. The appeal of this film is the story of the struggle of women's struggles in seeking equality in two countries with Muslim majority backgrounds and still adhere to patriarchal ideology. There is a peculiarity in the issue of feminism in it. Therefore, this study aims to find forms of Islamic feminism in the film *Layla Majnun*, and to compare the two characters Layla and Narmina who have different national backgrounds. This study uses the Post-Positive paradigm with a descriptive qualitative approach. The research method used is Qualitative Content Analysis. The main concepts of this study are the four women's movements in Islamic feminism, including the role of women in the public sphere, the role of women in the household, the role of women as educators, and the role of women in the economic sector. In the study, it was found that 68.9% of the scenes show the forms of Islamic feminism with the four existing categories. Based on these findings, it can be concluded that this drama genre film does not only provide entertainment but also conveys a message of women's struggle to break the dominant values in society in a Muslim-majority country, but still adhere to patriarchal values.

Keywords: Film, Qualitative Content Analysis, Islamic feminism

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