ABSTRACT

The Effect of Good Corporate Governance, Corporate Social Responsibility, and Firm Size on Firm Value

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This study was conducted with the aim of knowing the effect of Good Corporate Governance, Corporate Social Responsibility, and firm size on firm value. The population in this study are all industrial sector companies listed on the Indonesia Stock Exchange in the 2017-2019 period, except the financial sector. The sample selection was determined by using purposive sampling technique, with 63 samples. This study uses secondary data obtained from both the official website of the Indonesia Stock Exchange (BEI) and the company's official website. The results of this study indicate that the independent board of commissioners, CSR, and firm size partially has effect on firm value. Meanwhile, the institutional ownership and audit committee which are GCG indicators partially has no effect on firm value. Furthermore, simultaneously (jointly), institutional ownership, independent board of commissioners, audit committee, CSR, and firm size has a simultaneous (joint) effect on firm value. This study is expected to be able to help the companies to implement Good Corporate Governance and Corporate Social Responsibility in carrying out their operational activites.

Keywords: GCG, CSR, Firm Size, Firm Value.

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