

ABSTRACT

Impact of Gentrification Phenomenon on Public Activities around Bintaro Plaza Residence Area

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In the perspective of urban design, the phenomenon of gentrification can drastically change the condition of an area, both physically and non-physically. This study aims to find out the physical and non-physical changes that occurred in Pondok Aren subdistrict, South Tangerang since the construction of Bintaro Plaza Residence. Bintaro Plaza Residence was built in 2014 into a vertical residential area marketed to upper-middle-class residents. with a one-door security system, adjacent to the village area that had previously settled in the area. This study maps and observes the activities of people affected by the construction of Bintaro Plaza Residence directly, especially highlighting the pattern of activity and mobility. Based on the data obtained, the emergence of Bintaro Plaza Residence area can be understood as a lighter for gentrification in Pondok Aren area and the process has changed the condition of roads and access to directly or indirectly affect the movement of people in the surrounding area, and make changes in public activities in it.

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