

ABSTRACT

Application of CMC In Distance Learning for Early Children (Descriptive Study of CMC Implementation in Learning During a Pandemic at KB Pembangunan Jaya)

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The acceleration of changes in the digital way of life due to the Covid-19 pandemic has an impact on teaching and learning activities. Distance learning requires the occurrence of Computer Mediated Communication. This study aims to present the application of CMC in conducting learning online at KB Pembangunan Jaya Bintaro. The theory used in this study is the theory of Social Co-presence and the concept of CMC which aims to see the social presence of teachers through CMC. This study uses a paradigm post-positivism with a qualitative descriptive approach, which uses data analysis from interviews and documentation of objects. When online learning, the teacher will follow the flow more than when learning face-to-face. There is an attribution by the communicant because the resulting perception is not as complete as when face-to-face learning. The media used by KB Pembangunan Jaya is synchronous media, namely the Zoom application and WhatsApp video calls. The feedback obtained is not in accordance with the wishes of the communicator, because as a communicant, he will choose something interesting. From the research results, the application of CMC in online learning is carried out optimally and effectively, because KB Pembangunan Jaya is consistent in conducting class meetings every day with the Zoom application.

Keyword: Communication, Computer Mediated Communication, E-Learning, Covid-19 Pandemic

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