## ABSTRACT

## Reception Analysis Of Distance Learning Policies Local Government Of South Tangerang City (Study on Parents of Elementary School Students in South Tangerang City)

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This research project aims to determine the reception of Parents of Elementary School Students on Distance Learning Policies in South Tangerang City. The regulations of distance learning such as online classes, homework, and group projects are created to lower the COVID-19 spread. PJJ should follow the Distance Learning Policy to prevent the spread of Covid-19. All student are required to use computers to complete their homework. This research implements gualitative, and descriptive analysis methods. The results of interviews with the three informants show that the reader's position is Negotiated Reading, which means that the informant interprets the message conveyed in the Distance Learning Policy to parents of elementary school students but with their social conditions and acceptance is flexible. Optional Reading means that the acceptance of the informant does not agree. The use of Distance Learning Policy will further motivate parents to create unique teaching habits to their own children. The conclusion of this study is that all elementary school students in the South Tangerang City area follow the regulations recommended by the local government to avoid an increase in Covid-19, a Distance Learning Policy is made, namely all students learn through courage or online. The advice from the researcher is that parents continue to follow the Government's rules so that their children continue to follow the Distance Learning Policy so as not to increase the transmission of Covid-19.

**Keywords:** Distance Learning Policy, Parenting Parenting, Reception, Computer Media Communication.

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