

ABSTRACT

Framing of Government Policy News Related to Face-to-Face School in Online Media (Robert N Entman's Framing Analysis of Merdeka.com and Detik.com News November 2020 Edition)

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This study aims to reveal how government policy news is framed regarding face-to-face schools in online media (analysis of Robert N Entman's news framing in Merdeka.com and Detik.com November 2020 edition), and to find out the extent of Merdeka.com and Detik.com news. November 2020 edition .com and Detik.com in framing the news. Researchers used four robert n entman framing schemes which included: defining the problem, diagnosing the cause, making moral judgments and recommending treatment. This study uses Robert N. Entman's framing analysis method with a qualitative approach. The results of the study show that in its news, Merdeka.com supports the face-to-face school policy which will begin in January 2021, this can be seen from the selection of sources who strongly support the policy. Meanwhile, Detik.com's news can be said to be contrary to the government, especially in the face-to-face policy for even semester 2020/2021 schools with news that leads to concerns about health threats that will occur if face-to-face. face. -face. The face-to-face school policy is implemented in even semesters and the selection of sources that oppose the policy, for example the DKI Provincial Government is still reviewing the face-to-face school policy in this even semester with a number of experts and also based on data in the field. Online media is a public space that is considered important as a reference in improving public information literacy, so that reporting is expected to be objective.

Keywords: Framing Analysis, Face-to-Face Schools, Government Policies, Covid-19.

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