

ABSTRACT

Framing of the figure of the Minister of Health Terawan Facing the Covid-19 Pandemic by Tempo.co and Okezone.com

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Online media is a form of media transformation that has the most complete format today. In the news that Minister Terawan faced the Covid-19 Pandemic by Tempo.co and Okezone.com for the period March to December 2020, Tempo.co as an online media with sharp criticisms and Okezone.com as the largest media network in Southeast Asia of course had a different way of dealing with the Covid-19 pandemic. framing the reality of reporting the figure of the Minister of Health Terawan with many pros and cons in the midst of this case. Based on the above background, the formulation of the research problem is how Tempo.co and Okezone.com frame the news about the figure of Minister of Health Terawan who is in this case. This type of research is qualitative with framing analysis method Zhongdang pan & Gerald M. Kosicki. The results of the study show that Tempo.co is very critical of every activity and policy made by the figure of Minister of Health Terawan in the face of the Covid-19 Pandemic and seems to always corner and show negative sentiments to Minister Terawan in each of his articles. On the other hand, Okezone.com tends to support and give a positive impression to Minister of Health Terawan in his coverage of the Covid-19 pandemic It is hoped that from this research, Tempo.co can pay more attention to the positive side of Minister Terawan, and for Okezone.com to pay more attention to how Minister Terawan can be criticized in order to become a better Minister.

Keywords: Online Media, Minister of Health Terawan, Covid-19, Framing

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