

ABSTRACT

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OVERVIEW OF WORK PROCESS OF CONTENT CREATOR IN MAKING PSYCHOEDUCATION CONTENT ON INSTAGRAM YAYASAN PULIH

The current intership program, called “Merdeka Belajar” which initiated by Ministry of Education and Culture, give an opportunity for students to have learning experience outside the classroom. There are also several converted courses during the internship program. During this internship program, the intern have several assignments, such create an article, breakdown the article, desain layout e-flyer and publishing the e-flyer on Instagram Yayasan Pulih. In addition the intern has an additional task, namely being an admin of Instagram Yayasan Pulih. There are many obstacles during the internship program, but the intern can handle the obstacles and from the several obstacles the intern gets some learnings.

Keywords : *internship program, merdeka belajar, Yayasan Pulih*

