

ABSTRACT

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UPJ KOMPRESS CONTENT CREATION WEBSITE ACTIVITIES

While working at Kompas, The practitioner worked under the supervision and guidance of the editor in chief, website editor and social media editor at Kompas. The practitioner has the opportunity to be directly involved in the activities of creating the Kompas website content as content creation, including creating the Kompas website content starting from planning, incubation, starting work to evaluation. The practitioner conduct editorial meetings every Monday morning to start an agreed content in the editorial meeting, create content titles and then present them, then do content creation. Finally, the practitioner publishes or uploads content into a mutually agreed folder which will be double-checked by the Kompas editor. Practice also conducts evaluations on the team to create further content.

Keywords: Content Creator, Content Writer, Website