

ABSTRACT

Frameworking Tri Rismaharini's Empathy Communication Style Related To The Covid-19 Pandemic (Analysis Framing on the Republika.co.id and Suara.com Channels for the Period April – September 2020)

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Since Covid-19 was declared a national disaster by the central government, disaster management policies in the region (Surabaya) have been affected. Mayor Tri Rismaharini's empathic communication style is often reported in media online. This study attempts to explain the framing of Tri Rismaharini's empathetic communication style in handling Covid-19 in Surabaya. News from the two channels, Republika.co.id and Suara.com for the April-September 2020 period, were analyzed using the method framing Pan and Kosicki. The aim is to understand the depiction of the female leader's empathetic communication style that is highlighted in the reporting process, use of argumentation, strengthen the news to complete the handling of COVID-19 in Surabaya. The results of the study found that Republika.co.id and Suara.com described Tri Rismaharini as having an empathetic communication style when dealing with the Covid-19 issue in Surabaya. Republika.co.id framed Tri Rismaharini's empathetic communication style through highlighting news that sided with the people in conveying information and issues raised. On the other hand, Suara.com chooses to pay attention to the selection of sources that strengthen the information conveyed.

Keywords: framing, news channel online, Covid-19, Tri Rismaharini, empathetic communication

Libraries : 30

Publication Year : 2011 - 2020