

ABSTRACT

FRAMING ANALYSIS OF KOMPAS.COM AND REPUBLIKA.CO.ID ONLINE MEDIA REPORTS ON THE COVID-19 CONSPIRACY (PERIOD OF MARCH-SEPTEMBER 2020)

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Online media is a new media that can transform all information in one newsletter so that the audience can understand the content of the message to be conveyed. There is a shift in the lifestyle of the people in the present era, which tends to be more fond of reading news online in fulfilling their in-depth information needs. One of the information that is currently being discussed is the issue of the Covid-19 virus conspiracy through online media Kompas.com and Republika.co.id. From March to September 2020, this issue even became the news headlines in the two online media. Kompas and Republika are aggressively reporting on the issue of the Covid-19 virus conspiracy through their respective constructions. This of course makes the content of the news presented has an interesting and special. This study uses a qualitative method with framing analysis of the Zhongdhang Pan & Gerald M. Kosicki model to find out how the construction results carried out by the online media Kompas.com and Republika.co.id in framing the news content about the Covid-19 conspiracy issue. The results of this study indicate that online media Kompas.com and Republika.co.id have different reporting on the Covid-19 conspiracy issue by stating that Kompas tends to be more complex and comprehensive in presenting the news content of the Covid-19 conspiracy issue while Republika.co.id only presents through one side only so that it is incomplete through existing data.

Keywords : New media, online media, Zhongdhang Pan & Gerald M. Kosicki Framing Analysis, Construction, Covid-19 conspiracy issues

References : 35

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