ABSTRACT

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PRODUCTION ASSISTANT ACTIVITIES AND WORK PROCESSES IN THE BIZZ UPDATE PROGRAM IN INEWS

While carrying out Professional Work at iNews, Praktikan worked in the non-news division as a Production Assistant. The main task of a Production Assistant is to assist and prepare all equipment for the production process of a program. Praktikan became a Production Assistant in the Bizz Update program on the iNews television station. The Bizz Update program itself is a program that discusses viral contemporary businesses. Practice preparing some preparations before starting the program, such as coordinating with the master control room, preparing a handy talky, and operating a teleprompter machine. Apart from being a production assistant in the Bizz Update program, the practitioner has also been a production assistant in the Race in the Melody program. Praktikan has additional work on the Race In Melody program such as a set up studio, rehearsal studio, and editing.

Keywords: iNews, Production Assistant, Bizz Update, Race in Melodies.