

ABSTRACT

Luthfi Setiawan (2017041006)

WORK PROCESS OF FEATURE JOURNALIS IN SIDE.ID DIVISION

While carrying out professional work activities in the journal work process in the Side.id division. Praktikan have the opportunity to become a journalist. In carrying out their duties as a Journalist Feature, the practitioner has the main task of writing an article. The practitioner must do several steps that must be done before writing an article and doing coverage, First is research, the practitioner usually conducts research from websites and media that cover to find articles about fashion according to the rubric that has been determined by the Side.id website . In addition, the practitioner must find information related to the rubric. Then the practitioner chooses an interesting title for readers to read, this of course must also be discussed by the head of the division. After that, in the process of making articles, the practitioner must be able to simplify the language in order to be able to carry out the readers, the language used by the practitioner to write articles, the language specified by the Side.id website. While carrying out a professional job, the practitioner can feel firsthand how the picture around the real world of work is, so that the practitioner gets knowledge about the work of writing content / articles in an online media company. In conducting coverage, a Feature Journalist at Side.id must also prepare questions to conduct interviews that can be used as article material. In the journalist division at Side.id, coverage has become one of the obligations. But the practitioner serves to go to the field, to do coverage of the practitioner so that it complies with the Covid 19 health protocol, because the Covid-19 pandemic is carried out through zoom which should be covered directly by Journalists Side.id While working under the supervision of the Division Head to ensure the legacy runs smoothly and good .. All activities in this division including pre-production, production and post-production must be carried out with the approval of the division leader, especially reporting activities.

Keywords : professional work, Feature Journalist, website, article creation process, world of work