

ABSTRACT

Tri Noval Perdana Jafar Siddiq (2017041032)

ACTIVITIES AND WORK PROCESS ASS EDITORIAL STAFF IN PENJURU.ID

While the apprentice carry out Professional Work activities at Penjuru.id, the intern is supervised and guided by internship supervisor. In the implementation of Professional Work activities, the intern is involved in the proses of making online news articles, editing images and videos and conducting live field coverage. The responsibilities of the intern during professional work activities are to write news articles starting from the planning stage to the news loading stage as well as carrying out several additional tasks given by the work supervisor. The intern must also pay attention to the news articles that have been made in accordance with the aspects of the correct news writing technique. News that has been made by the intern must also be based on facts and credible sources. News articles that were made must also be actual and factual so that readers did not feel bored with the articles. Apart from writing news, the apprentice also conducted field coverage to find news that would later be published on the website owned by Penjuru.id. The apprentice also helped other editorial staff in making news about South Tangerang City which would later be published on several websites owned by PT. Penjuru Kreatif Informasi Media. The apprentice also get other additional tasks in the form of editing news that has been given by field journalists as well as news obtained from the Bureau owned by the company Penjuru.id. Apart from news editing, the apprentice also received other additional tasks in the form of editing images or videos with a watermark from the company PT. Penjuru Kreatif Informasi Media.

Keywords: Editorial Staff, News Article, Online Media, Journalist