

ABSTRACT

Forms of Bullying In The Web Series “7 Hari Sebelum 17 Tahun”

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This research is motivated by concern for the rampant cases of bullying in Indonesia that occur among teenagers. The web series “7 Hari Sebelum 17 Tahun” is an Indonesian series that aims to fight bullying that occurs among teenagers. As a form of seriousness in fighting bullying, series this collaborates with Biometric Indonesia, which is an Integrated Psychological Service Centre for victims of bullying. So that it is important and interesting to conduct research aimed at knowing the forms of bullying on the web series “7 Hari Sebelum 17 Tahun”. This study uses a qualitative content analysis method to find out how the forms of bullying are displayed through the characters of high school students on the web series “7 Hari Sebelum 17 Tahun”. The results showed that there were 6 forms of bullying displayed on the character of high school students, including bullying in the form of verbal, physical, cyberbullying, attitude, exclusivity, and extortion. The form of bullying that is most often done is verbal bullying, because verbal bullying is easier to do with just words, but has a big impact on the psyche of the victim of bullying. Bullying behavior can occur to people who have imperfect physiques such as Pandu's character and people who have low economic backgrounds, not the same as other students such as Zia's character because her mother is a seller in the school canteen.

Keyword: Bullying, Web Series, Character of High School Students

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