

ABSTRACT

The Influence of Liquidity, Profitability and Non-performing Loans on Company Value in PT Bank Mandiri (Persero) Tbk

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This study aims to determine whether there is an influence between liquidity, profitability and non-performing loans on firm value in banking companies listed on the Indonesia Stock Exchange from 2013-2020. After taking the sample, the selected sample is PT. Bank Mandiri (Persero) Tbk. This study uses a quantitative approach. The variables used at the time of the study were loan deposit ratio (LDR) and return on assets (ROA) as independent variables, non-performing loans (NPL) as intervening variables and the dependent variable was price book value (PBV). This calculation uses SPSS Amos software. There is no influence between loan deposit ratio variables on non-performing loans, there is an influence between return on assets on non-performing loans, there is no influence between non-performing loans on price book value and there is an influence between loan deposit ratios on price book value. This result is based on the calculation of the hypothesis test using SPSS Amos software on the regression weight table.

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