

ABSTRACT

The Impact of Transformational and Employee Commitment to Employee Engagement (At PT. Cabs Inti Inovasi)

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This study aims to determine whether there is an influence between transformational leadership and employee commitment to employee engagement. The research method used is descriptive method, the sampling technique uses saturated sampling technique with the research sample being studied as many as 31 employees at PT. Cabs Inti Inovasi as well as a respondent. This study used a questionnaire to collect data. Data analysis used multiple linear regression with the help of SPSS 26 program. The results of this study found that transformational leadership had no significant effect on employee engagement. Simultaneously, transformational leadership and employee commitment have a significant effect on employee engagement.

Keywords: Transformational Leadership, Employee Commitment, Employee Engagement.

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