

ABSTRACT

Physical Factors Supporting Pedestrians in the Kuta Tourist Area (Case Study of Jalan Poppies 2, Kuta, Bali)

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This study aims to improve the quality of the sidewalk located on Jalan Poppies 2, Kuta district, Bali province. As for the condition of the sidewalk, this is a means to walk to their main destination. However, it does not follow the standards of the government, so it needs to be reviewed again the level of safety and comfort. The impact, there are many pedestrians who are forced to switch to using the shoulder of the road to walk. This results in pedestrians having to deal directly with motorized vehicles such as cars and motorbikes. Especially with the length of the sidewalk as far as 1 km, there are not a few numbers of pedestrians who have to argue with vehicles that pass by them. Jalan Poppies 2 is one of the streets which is the center of entertainment in Bali. There are many shops on the right and left sides of the road with various functions such as restaurants, cafes, night clubs, massage and tattoo services, surfboard making services. This happens because this road is one of the accesses that connects pedestrians to Kuta Beach and Legian Street. It is hoped that this research will become a reference for local government and local communities so that the sidewalks on Jalan Poppies 2 can be renovated following government regulations. With the renovation will be an added value for tourism in the Kuta district and tourists who use the sidewalk will feel more comfortable and safe.

Keywords: Sidewalks, Roads, Tourists, Activities, Pedestrians

Libraries : 11

Publication Years : 1961 - 2019