

ABSTRACT

THE EFFECT OF SUBJECTIVE WELL-BEING ON THE QUALITY OF LIFE OF FEMALE AND MALE REGULAR STUDENTS AT THE UNIVERSITY OF DEVELOPMENT JAYA DURING PANDEMIC

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This study aims to see how much influence subjective well-being (SWB) has on the quality of life of female and male regular students of Universitas Pembangunan Jaya (UPJ). Researchers used a quantitative approach. The population in this study were UPJ regular students who experienced online learning. The sample used in this study was 291 UPJ regular students. Data were collected using the SWB measuring instrument adapted by Utami et al. and the WHOQOL-BREF measurement tool adapted by Purba et al. The analysis technique used in this research is multiple linear regression test. The results of this study prove that SWB has a significant positive effect on the QoL of female and male UPJ regular students.

Keyword: college students, quality of life, subjective well – being

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