

ABSTRACT

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ARCHITECTURE COMMUNICATION METHOD ON THE 248 MJB ARCHITECTS WORKSHOP PROJECTS

During Kerja Profesi at MjB architects, practitioner got a several projects, that have focused on designing and layouting. The projects discussed in this report are WP248 Website, WP248 Catalog, dan Farid's Furniture. In that three main projects , practitioner worked on the layouting furniture pictures and do the overall layout design. The three main projects have the same purpose, that is to promote furniture made by WP248 wood workshop. WP248 workshop is a wood workshop owned by MjB architects, that develop lot of house furniture. Through this three projects, practition learn how to made layout drawing, that can tell the whole story by it's visual and composition. The methods that practition applied on that three projects, have a different methods for each of them. This methods founded by the principal architect based on each projects. Through the projects that included practition in it, is expected to help the practition on layouting and visual skill in architecture content making.

Keywords: visual, layout, furniture, workshop